

Veterans' Families United Foundation



2019 Annual Report

Veterans' Families United Foundation
2019 Annual Report

Table of Contents

| | |
|-------------------------------------|----------|
| Mission Statement | Page 1 |
| Service Accomplishments | Page 2-7 |
| Board Members and Officers Meetings | Page 8-9 |
| Financial Information | Pg 10-11 |

Veterans' Families United Foundation 2019 Annual Report

Veterans' Families United is an all-volunteer organization

Mission Statement

Empowerment of Veterans' and their Loved Ones in the Healing Process

1. Veterans' Families United will provide referrals for therapies and/or agencies that serve veterans, their families and loved ones. (26%)
2. Veterans' Families United will offer regular retreats, workshops, seminars, presentations and programs for veterans, their families and loved ones to provide opportunities to share experiences, integrate, grow, heal and form community. (64%)
3. Veterans' Families United will promote an awareness of the true experience of veterans both in war and when they return to their homes and communities and will actively seek to generate improved health care services for veterans, their families and loved ones. (2%)
4. Veterans Families United will develop a web site with resources including articles, books, tools for healing, resources, networks, and information of vital interest and service to veterans, their families and loved ones. (8%)

Veterans' Families United Foundation 2019 Annual Report

Service Accomplishments – 2019

1) VFU Presentations (Mission Item #2)

- OCA Mid-Winter Panel on Healing Touch – Feb, 2019 30
- Total Attendees at VFU presentations **30**

3) Transportation Assistance to Veterans/Families (Mission#1)

100% of Memorial Donations have been approved for transportation or emergency assistance. Half goes to The Oklahoma County Veteran Court Diversion Program and the other half to a one-time \$25. emergency financial request to a veteran or family member in the US.

- Vet Diversion Court Donations (number of vets served) 40
- Veteran Family members to retreats 10

Total Represents the Veterans/Families Served 50

Service Accomplishments – 2019, con't

2) VFU Web-site (Mission Item #1, #3 and #4)

- Visits to website (internationally)

| | Users |
|-------|--------|
| Jan. | 7,600 |
| Feb. | 6,300 |
| Mar. | 8,100 |
| Apr. | 10,000 |
| May | 11,000 |
| June | 8,900 |
| July | 9,800 |
| Aug. | 8,500 |
| Sept. | 8,700 |
| Oct. | 11,000 |
| Nov. | 12,000 |
| Dec. | 10,000 |

Total Website Reach 111,900*

***Goggle Analytics report of users only (not sessions)**

3) Therapeutic Support for Veterans and Families (Mission Item #1 and #3)

- Healing Touch Classes (Level 1 and 2) 20
- Sponsored Green Shoe Therapeutic Retreats 5
- Space and personnel provided to TAPS for monthly Meetings 12

Service Accomplishments – 2019, con't

3) Fund Raisers (Mission Item #2)

- Selected by GW Construction Company as recipient of the Annual Fishing Tournament proceeds.
- Memorial Page Donations and Tribute to Veterans (including Cody Green Memorial Fund)

4) Meetings (Mission Item #3)

- VFU Board Meetings
Monday, August 26, 2019 6-8 pm

1

Service Accomplishments, 2019 con't

5) Miscellaneous

- VA Mental Health Summit Attendance (Cynde Collins-Clark)
- Quarterly updates to the Website
- Approved Beki Gibson as new VFU Board Member
- Attended the ODVA Suicide Prevention Planning Meeting

Veterans' Families United Foundation
2019 Annual Report
Board Members, Officers and Meetings – 2019

Cynthia L. Collins-Clark, Executive Director

2006 Oklahoma Mother of the Year selected for Veterans Initiatives
Mother of a disabled Iraqi War Veteran, Private Practice Counselor
Elizabeth Dole Foundation 2018-2019 Fellow

James L. Clark, Secretary

Retired teacher
Brother of 2 Vietnam Veterans, Step-dad of OIF disabled Veteran

Joseph S. Collins, Member

Iraq War Veteran, United States Army Reserves

Lt. Col. Brett Crawley, Member

OEF/OIF Veteran, United States Army Reserves

Jennifer Crawley, Member

Wife of OEF/OIF Veteran and VA Employee

Brigadier General Pete Costilow, Member

Oklahoma Army National Guard, Retired
Vietnam Veteran

Irene Costilow, Member

2009 Oklahoma Mother of the Year
Wife of Vietnam Veteran

Connie Fox, Ph.D., LPC, Member

President of the Oklahoma Counseling Association
Private Practice Counselor

Jack McCallister, Member

Vietnam Veteran, Marines

Merradyth McCallister, Member

Wife of Vietnam Veteran and Holistic Medicine Advocate

Danielle Provence, Member

Former wife of 3 time deployed Marine to OEF/OIF, granddaughter of
veterans and NP

Stephanie Mines, Ph.D., Member

Founder, The TARA Approach for the Resolution of Shock and Trauma
Daughter of WWII Veteran

Paul Sullivan, Member

Community Member, Father-in-law OEF Veteran

Beki Gibson, Member

Family member (granddaughter, sister and former wife of veterans)

Board Members, Officers and Meetings – 2019, con't

Former VFU Board Members and Advisors

Grayford H. Chesher (deceased May, 2010)

Founding VFU Board Member
Former educator and Korean War Veteran, Navy
Grandfather of a disabled Iraqi War Veteran

Nelda Ferguson, Ph.D. (deceased Dec., 2011)

Founding Advisor
Private Psychologist, Wife of WW II KIA

Sara Green, M.Ed. (Resigned from Board, May, 2011)

Founding VFU Board Member
School Counselor
Daughter of WW II Veteran
Mother of OEF Veteran, the late and beloved Cody Green

Dorothy Hammert, Member (Resigned from Board, 2016)

Founding Board Member
1994 Oklahoma Mother of the Year
Wife of Korean War Veteran

Walter Hammert, Member (Deceased, Sept. 2015)

Founding Board Member
Accountant
Korean War Veteran

Christi Jones Stringer (Resigned from Board, 2018)

Founding Board Member
Marketing Development VFU

Veterans' Families United Foundation 2019 Annual Report

Financial Report – 2019

Program Expenses

VFUF is primarily focused education of family, friends and veterans with empowerment based tools for healing and is **an all-volunteer organization**. Educational initiatives include a comprehensive website of information resources, attending and presenting at Community Awareness Events, and presentations to civilian and professional populations who work with veterans.

For the financial year ending Dec. 31, 2019, VFU's program expenses were:

| | |
|--|----------|
| Referrals to Agencies | \$2,275. |
| Providing Presentations/workshops | \$5,660. |
| Generate improved health care services | \$ 166. |
| Continued development of website | \$ 766. |
| Total | \$8,867 |

Fund Raising

Methods Used:

Internet appeals, memorial donations, CFC fundraising, NJ and PA United Way, and corporate donations. Total raised contributions were \$138.17

Tax Status

This organization is tax-exempt under section 501©3 of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

Financial

The following information is based on VFU's financial statements for the year ending Dec. 31, 2019.

Source of Funds

Contributions, internet appeals, Corporate Contributions, memorial contributions

Total Income **\$11,424.**

Use of Funds as a % of Total Expense

Programs 86% Fund Raising 1% Administrative 13%

Total Income **\$11,424.**

| | |
|----------------|-----------|
| Program | \$ 8,867. |
| Fund Raising | \$ 138. |
| Administrative | \$ 1,316. |

Total Expenses **\$10,321.**

Income in Excess of Expenses **\$ <443>**

Beginning net Assets **\$ 7,606**

Ending net Assets **\$ 7,163**

Total Liabilities **\$ -0-**

Total Assets **\$ 7,163**