Veterans’ Families United Foundation
2017 Annual Report

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Veterans’ Families United is an all-volunteer organization

Mission Statement
Empowerment of Veterans’ and their Loved Ones in the Healing Process

1. Veterans’ Families United will provide referrals for therapies and/or agencies that serve veterans, their families and loved ones. (11%)
2. Veterans’ Families United will offer regular retreats, workshops, seminars, presentations and programs for veterans, their families and loved ones to provide opportunities to share experiences, integrate, grow, heal and form community. (22%)
3. Veterans’ Families United will promote an awareness of the true experience of veterans both in war and when they return to their homes and communities, and will actively seek to generate improved health care services for veterans, their families and loved ones. (13%)
4. Veterans Families United will develop a web site with resources including articles, books, tools for healing, resources, networks, and information of vital interest and service to veterans, their families and loved ones. (54%)
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Service Accomplishments – 2017

1) Resource Table Events (Mission Item #2 and #1)

Resource Tables at Events – numbers reflect the approximate numbers in attendance at each event.

- Oklahoma Counseling Association (OCA) Mid-Winter Conference, Feb. 2017 (OK Therapists) 150
- September, 2017 Speed Sharing Event Participant 50

Total Approx. Attendees exposed to VFU’s resources 150

2) VFU Presentations (Mission Item #2)

- OCA Mid-Winter Panel of veterans/Families – Feb, 2017 30
- OCA Presentation of “Thank you for your Service” 40

Total Attendees at VFU presentations 70

3) Transportation Assistance to Veterans/Families (Mission #1)

100% of Memorial Donations have been approved for transportation or emergency assistance. Half go to The Oklahoma County Veteran Court Diversion Program and the other half to a one-time $25. emergency financial request to a veteran or family member in the US.

- Vet Diversion Court Donations (number of vets served) 25

Total Represents the Veterans/Families Served 25
Service Accomplishments – 2017, con’t

3) **VFU Web-site** (Mission Item #1, #3 and #4)

- Visits to website (internationally)
  
<table>
<thead>
<tr>
<th>Month</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan.</td>
<td>6,649</td>
</tr>
<tr>
<td>Feb.</td>
<td>4,611</td>
</tr>
<tr>
<td>Mar.</td>
<td>4,362</td>
</tr>
<tr>
<td>Apr.</td>
<td>2,998</td>
</tr>
<tr>
<td>May</td>
<td>554</td>
</tr>
<tr>
<td>June</td>
<td>738</td>
</tr>
<tr>
<td>July</td>
<td>860</td>
</tr>
<tr>
<td>Aug.</td>
<td>1,196</td>
</tr>
<tr>
<td>Sept.</td>
<td>1,740</td>
</tr>
<tr>
<td>Oct.</td>
<td>2,673</td>
</tr>
<tr>
<td>Nov.</td>
<td>1,589</td>
</tr>
<tr>
<td>Dec.</td>
<td></td>
</tr>
</tbody>
</table>

**Total Website Reach** 28,588

- Changed VFU website to app based site in April. Revised some of content in November.

4) **Therapeutic Support for Veterans and Families** (Mission Item #1 and #3)

- Collaborated with OKC VAMC Chaplaincy to offer 6 training Sessions in Healing Touch for veterans and caregivers And the counseling community 28
Service Accomplishments – 2017, con’t

4) Therapeutic Support for Veterans and Families (Mission Item #1 and #3, con’t)

- Sponsored week long therapeutic support for veterans and Families of veterans at the Green Shoe Retreats 4
- Distributed the “Endless Journey Home” to Integris Hospital for CLEET training on PTSD 300

Total Reached 304

5) Fund Raisers (Mission Item #2)

- Selected by GW Construction Company as recipient of the Annual Fishing Tournament proceeds.
- Memorial Page Donations and Tribute to Veterans

6) Meetings (Mission Item #3)

- VFU Board Meetings 2
  - Monday July 17, 2017 (9 present)
  - Monday December 11 2017 (9 present)
Service Accomplishments, 2017 con’t

7) **Grant and Other Proposals** (Mission Item #1 and #3)
   - Submitted Elizabeth Dole Fellowship Application for Cynde 9-17

8) **Miscellaneous**
   - VA Mental Health Summit Attendance (Cynde Collins-Clark)
   - Created “The Cody Green Memorial Gift” in honor of Cody Green to be given to the OK Veterans Diversion Court
   - Approved Danielle Nelson as a new VFU Board Member
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Board Members, Officers and Meetings – 2017

Cynthia L. Collins-Clark, Executive Director
2006 Oklahoma Mother of the Year selected for Veterans Initiatives
Mother of a disabled Iraqi War Veteran, Private Practice Counselor

James L. Clark, Secretary
Retired teacher
Brother of 2 Vietnam Veterans, Step-dad of OIF disabled Veteran

Joseph S. Collins, Member
Iraq War Veteran, United States Army Reserves

Lt. Col. Brett Crawley, Member
OEF/OIF Veteran, United States Army Reserves

Brigadier General Pete Costilow, Member
Oklahoma Army National Guard, Retired
Vietnam Veteran

Irene Costilow, Member
2009 Oklahoma Mother of the Year
Wife of Vietnam Veteran

Connie Fox, Ph.D., LPC, Member
President of the Oklahoma Counseling Association
Private Practice Counselor

Jack McCallister, Member
Vietnam Veteran, Marines

Merradyth McCallister, Member
Wife of Vietnam Veteran and Holistic Medicine Advocate

Danielle Nelson, Member
Former wife of 3 time deployed Marine to OEF/OIF, granddaughter of veterans and NP

Shane McKinley, Member
OIF Veteran and wife of OIF veteran

Stephanie Mines, Ph.D., Member
Founder, The TARA Approach for the Resolution of Shock and Trauma
Daughter of WWII Veteran

Christi Roney, Member
Marketing Director, Health Supplement Company

Paul Sullivan, Member
Community Member
Former VFU Board Members and Advisors

Grayford H. Chesher (deceased May, 2010)
  Founding VFU Board Member
  Former educator and Korean War Veteran, Navy
  Grandfather of a disabled Iraqi War Veteran

Nelda Ferguson, Ph.D. (deceased Dec., 2011)
  Founding Advisor
  Private Psychologist, Wife of WW II KIA

Sara Green, M.Ed. (Resigned from Board, May, 2011)
  Founding VFU Board Member
  School Counselor
  Daughter of WW II Veteran
  Mother of OEF Veteran, the late and beloved Cody Green

Dorothy Hammert, Member (Resigned from Board, 2016)
  Founding Board Member
  1994 Oklahoma Mother of the Year
  Wife of Korean War Veteran

Walter Hammert, Member (Deceased, Sept. 2015)
  Founding Board Member
  Accountant
  Korean War Veteran
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Financial Report – 2017

Program Expenses
VFUF is primarily focused education of family, friends and veterans with empowerment based tools for healing and is an all-volunteer organization. Educational initiatives include a comprehensive website of information resources, attending and presenting at Community Awareness Events, and presentations to civilian and professional populations who work with veterans.

For the financial year ending Dec. 31, 2016, VFU’s program expenses were:

Referrals to Agencies $712.67
Providing Presentations/workshops $1,374.66
Generate improved health care services $821.48
Continued development of website $3,470.95

Total $6,379.76

Fund Raising

Methods Used:

Internet appeals, memorial donations, CFC fundraising, NJ and PA United Way, and corporate donations. Total raised contributions were $287.50.

Tax Status

This organization is tax-exempt under section 501©3 of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.
Financial

The following information is based on VFU’s financial statements for the year ending Dec. 31, 2017.

Source of Funds

Contributions, internet appeals, CFC, United Way of PA and NJ, Corporate Contributions

Total Income $10,899.00

Use of Funds as a % of Total Expense

- Programs: 88%
- Fund Raising: 4%
- Administrative: 8%

Total Income $10,899.00

- Program: $6,379.76
- Fund Raising: $287.50
- Administrative: $611.65

Total Expenses $7,279

Income in Excess of Expenses $10,899.00 - $7,279 = $3,620

Beginning net Assets $4,378

Ending net Assets $4,378

Total Liabilities $-0-

Total Assets $7,998